

**At Mount Street Academy, we think that it is important to use photographs and videos of our pupils enjoying the varied activities of school life to promote the positive aspects of the work we do.**

We use photographs and videos in our internal publicity materials such as school brochures and booklets, on our corridors and classroom displays, for staff training and assessment, on our website, Twitter account and Facebook page. From time to time, articles and photographs of special events will appear in newspapers. Videos will often appear on our website.

To do all we can to ensure all photographs and videos of our pupils are used correctly we undertake to:

- Obtain your permission each year to use photographs and videos of children, including newspaper publications;
- Only use photographs and videos for the purpose stated above;
- Store all electronic images securely;
- Ask that you follow our policy when you take photographs or videos of your child at school events, by making your presence known to the Headteacher and not using them on your own personal social networking sites.

I assure you that we have a responsible approach to the use of photographs and videos and do hope that you are able to support us in publicising the many positive aspects of the work that we do and improving communication with parents and the wider community.

I would be grateful therefore, if you are in agreement with our intentions, that you complete the slip below and return it to Mount Street Academy. This will act as your consent to your child being photographed and videoed for the coming year. Next year a new form will be required.

Please agree to the following:

I have read and understood the school policy on the use of photographs and videos and hereby give my consent that photographs and videos of my child are used for the purpose stated in the policy.

Internal Displays

External Publications, including the school website

Twitter / Facebook page

Name of Child:

Class:

Parent/Carer Signature:

Date:

Comments: